



Volunteer Profile

Walk4MD Outreach and Fundraising Support Volunteer

Muscular Dystrophy Canada is currently recruiting 8-10 volunteers to provide virtual outreach and fundraising support for the Walk4MD.

The Walk for Muscular Dystrophy (Walk4MD) is Muscular Dystrophy Canada's bilingual, fully accessible, virtual, community event that is fun for family, friends, businesses and colleagues. The Walk4MD is our signature event and brings together our community - clients, Fire Fighters, Chapters, researchers, healthcare professionals, volunteers, donors, Board Members and MDC staff.

ROLE:

Working with Annual Campaigns staff team members, the Walk4MD Outreach and Support Volunteer will support the growth of the event through outreach (phone calls) to past participants and MDC stakeholders, recruiting new teams and event participants, providing fundraising support to teams and event participants, and stewarding participants.

HELP US TO:

- Support Canadians affected by neuromuscular disorders to participate fully and equally in society and live their best lives on their own terms
- Raise funds to support Mission delivery at Muscular Dystrophy Canada, including programs, services and research in support of people affected by neuromuscular disorders
- Grow the Walk4MD, both in terms of revenue and engagement
- Recruit new teams and event participants
- Steward teams and event participants
- Support teams and event participants with both fundraising ideas and online fundraising

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KEY RESPONSIBILITIES:

Provide outreach and fundraising support for our Walk4MD initiatives, including some of the following, but not limited to:

- Outreach to teams and event participants from previous year's events through phone calls
- Recruiting new teams and event participants to participate in the Walk4MD through direct outreach
- Calling and providing support to teams and event participants once they are registered
- Promoting team and individual fundraising ideas
- Support online registration, fundraising, and other online features
- Adhering to all Muscular Dystrophy Canada policies, procedures, standards and guidelines

TIME COMMITMENT:

- 4-6 hours per month between March and June

ARE YOU?

- A strong communicator and a team player
- Able to motivate others
- Excited about raising funds for the cause
- Reliable, tenacious and able to network
- Self-directed, willing to take initiative and detail oriented
- Experienced in working with other MDC stakeholders
- Confident in your communication skills and ability to represent the organization
- Able to provide excellent customer service and support
- Willing to learn or confident in using the Microsoft Office Suite of applications

TECHNOLOGY REQUIREMENTS:

All virtual Walk4MD volunteers are required to have access to internet, laptop/tablet/mobile smart phone and ideally a headset (optional).



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HOW TO APPLY:

Apply online at www.muscle.ca

All questions can be directed to volunteer@muscle.ca

MDC is committed to being an equitable organization and strongly encourages people from equity-seeking groups to apply.

MDC is committed to accommodating applicants with disabilities within our recruitment processes.

Please contact the Volunteer Engagement department at volunteer@muscle.ca if you require accommodation.

[APPLY NOW](#)