

Advocacy Advisory Committee (AAC) Member

Muscular Dystrophy Canada is currently recruiting 10 volunteers to join our newly formed Advocacy Advisory Committee (AAC).

ROLE:

Provide advice, in a volunteer capacity, to the Director of Knowledge Translation and External Engagement and the CEO on best practices, guiding principles and standards for effective implementation of advocacy/change agent initiatives, including policy, communications, and funding. The AAC is an advisory body that provides a forum for dialogue between Muscular Dystrophy Canada (MDC), the neuromuscular community and decision-makers within governments.

HELP US TO:

- Support Canadians affected by neuromuscular disorders to participate fully and equally in society and live their best lives on their own terms.
- Positively influence and change the 'system' in general (such as legislation, policy, and practices) in ways that will benefit Canadians with neuromuscular disorders as a group.
- Encourage overall changes to the law, service policies, government and community attitudes by increasing education/awareness of issues, leveraging science/established literature and building partnerships.

KEY RESPONSIBILITIES:

Provide leadership within Muscular Dystrophy Canada to support our change agent initiatives, including but not limited to:

- Providing input on the development of new advocacy programs, partnerships and initiatives in an advisory capacity
- Advising MDC Advocacy staff on strategies and approaches to advance the organization's advocacy priorities
- Sharing input and expertise on relevant topic areas to inform MDC's perspective and position
- Mobilizing the neuromuscular community to engage in advocacy efforts in support of MDC's advocacy priorities
- Communicating and promoting MDC advocacy activities through their networks, when appropriate

Volunteer Profile

TIME COMMITMENT:

- There will be a minimum of four 1-hour virtual meetings of the Advocacy Advisory Committee every year, with additional meetings as required

ARE YOU?

- Someone who wants to positively affect change
- A leader, good communicator and a team player
- Able to motivate others
- Reliable, tenacious and able to network
- Willing to share your personal story
- Self-directed, willing to take initiative and detail oriented
- Confident in your presentation skills and ability to represent the organization
- An individual with experience in one or more of the following areas:
 - Drug regulatory, review and reimbursement
 - Drug product launches and market access
 - Public affairs, advocacy and government relations
 - Public service and/or public policy development
 - Private health and life insurance
 - Healthcare administration and/or delivery
 - Community engagement
 - Personal experience with neuromuscular disorders

If you have any questions, email volunteer@muscle.ca

IMPORTANT: To be considered as an Advocacy Advisory Committee Member, you must check the Advocacy checkbox when responding to the following question on the application form: I would be interested in the following volunteer roles:*

APPLY NOW