



#WalkRollMDC



THANKING YOUR DONORS

First, thank YOU for participating in the Walk & Roll for Muscular Dystrophy Canada to raise life-changing funds for the neuromuscular community! Because we love showing our donors and supporters how much we appreciate them, we thought we would share some tactics so you too, can thank your friends, family or colleagues for supporting your fundraising efforts.

Your supporters who make a donation online will automatically receive a confirmation email and thank you note from Muscular Dystrophy Canada, but we know a "thank you" from you will mean so much more! We encourage you to reach out and say "thank you!" to your community for their support.

YOU CAN:

- Post a thank you message on your social media and tag your supporters. For example:

Thank you so much to everyone who sponsored me in this year's Walk & Roll for Muscular Dystrophy Canada. With your donation, you are helping to break down barriers for the Canadian neuromuscular community, and make an impact for individuals and families across Canada. #WalkRollMDC

You rock! Thank you so much to my community for supporting me in this year's Walk & Roll for Muscular Dystrophy Canada! You are helping to break down barriers by advancing life-changing research, providing support programs and services to people affected by neuromuscular disorders, and helping Muscular Dystrophy Canada advocate for government policy changes on behalf of the neuromuscular community. Thank you, for making an impact! #WalkRollMDC

How your support impacts Canadians

"I tell anyone I meet with a neuromuscular disorder, 'Call Muscular Dystrophy Canada.' Because even if you don't know anyone at the organization, Muscular Dystrophy Canada will welcome you and be there for you. If you talk to Muscular Dystrophy Canada and tell them what you need, they'll organize a meeting with people in the same situation, direct you to the right doctor or neurologist, link you to support groups, or just listen – sometimes, you just need to be listened to." – Fanny

A huge shoutout to everyone who has sponsored me in this year's Walk & Roll for Muscular Dystrophy Canada. Thank you! With your support, Muscular Dystrophy Canada can continue funding cutting-edge research, while supporting individuals and their families to meet their own goals. Together we can make a difference! #WalkRollMDC

- Call to say "thank you"
- Send a personal email, and if you are not sure what to say templates are available in the Participant Centre of your personal fundraising page



TELL YOUR SUPPORTERS HOW THEIR DONATION WILL IMPACT CANADIANS

- Tell your personal story or share some highlights. For example, “With your donation, you are helping to:
 - Fund cutting-edge research, ensuring Canada is prepared to access to new life-changing treatments, while also filling the immediate need for advance treatment and care options
 - Provide funding for life-changing equipment to make sure that when someone needs vital equipment, they won’t have to do without it
 - Engage through community, education, and advocacy, ensuring that people affected by a neuromuscular disorder have access to the support that’s right for them
 - Lead policy change to give people affected by a neuromuscular disorder a voice and access to politicians to influence leaders to address gaps in the healthcare system
- You can send them the Muscular Dystrophy Canada Annual Report found at muscle.ca/discover-mdc/financial-statements.
- Or, share the testimonials from individuals affected by neuromuscular disorders that are found on this document.



How your support impacts Canadians

“I am so grateful. I don’t know how many hours I spent filling out forms, sending forms, and making sure doctors and insurance offices got the forms. Having a service specialist at Muscular Dystrophy Canada hold my hand and help me walk through all the steps – that is worth a lot of money. I would give her everything for all the help that she gave me.” – Julie

If you would like some additional help thanking your supporters, please email us at WalkRollMDC@muscle.ca and we’d be happy to assist.