

Taking action

Annual Report 2005

Muscular Dystrophy Canada



{ our mission }

Muscular Dystrophy

Canada supports the independence and full participation of Canadians with neuromuscular disorders.

We fund research

to improve the quality of life of people with neuromuscular disorders and to find a cure.

We assist individuals

to participate in the decisions that affect them and collaborate with others for social change.

{ what's inside }

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Officers

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KEN KRAMER

Vice-Chair (BC)

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Vice-Chair/Treasurer (ON)

DIANE ROWAT-WALTON

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JOHN ROCHA (BC)

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CHRISTIAN VAN HOUTTE (QC)

Ex-Officio

JAMES CUMMING (AB)

Patron

HER EXCELLENCY THE RIGHT HONOURABLE

ADRIENNE CLARKSON, C.C., C.M.M., C.O.M., C.D.

Governor General of Canada
and Commander-in-Chief of Canada

Honorary Campaign Chairs

KURT BROWNING

Four-time World Figure Skating Champion

MICHEL LOUVAIN

Entertainer

Ambassadors

DANIELLE CAMPO

Paralympic Gold Medalist Athlete

JAMES GRATTAN

Eight-time New Brunswick Curling Champion

YANN LEFEBVRE

Volunteer for MDC

Honorary Directors

NORMAND BRATHWAITE

HAROLD A. SCHAITBERGER

GORDON THIESSEN

Taking action



TAKE ACTION! LET'S MAKE MUSCLES MOVE

With great pride and satisfaction we are pleased to report on the many accomplishments of the people who are our organization across Canada during 2004 - 2005. Fire Fighters, Chapter volunteers, Committee members and staff were our *agents of action*, delivering thousands of activities individually and collectively to move Muscular Dystrophy Canada closer to the achievement of our ultimate goal.

50TH ANNIVERSARY MUSCULAR DYSTROPHY CANADA 1954 - 2004

Throughout the year we recognized the individuals, groups and organizations past and current who are the very fibre and being of MDC. Special educational and fundraising activities in recognition of our 50th were hosted across the country. The 50th Anniversary Dinner held in Toronto was honoured by the attendance of Dr. David Green and members of his family. Dr. Green is regarded as the founder of MDC and the driving force of the first 30 years of our operation.



FRESH PERSPECTIVES

With funding from Ottawa, we conducted an in-depth survey of more than 1200 persons registered with our Services program. This survey was conducted as a follow-up to a similar program

conducted in 2001. The Community Services Committee and the Social Action Committee have carefully considered the results of this work. As a result of this review, key priorities for MDC services for persons with neuromuscular disorders - advocacy and education - have been incorporated in the 2005 - 2006 business plan.

NATIONAL FIRE FIGHTER DEVELOPMENT STRATEGY

A major review of our Fire Fighter programs and activities was conducted during 2004 - 2005. That review, led by a work group of the Fire Fighter Relations Committee (FFRC), produced a plan for the 2005 - 2006 year. The planning process was a very productive and informative one for all stakeholders engaged. The FFRC has agreed that this planning action will continue on an annual basis to appropriately support and encourage development of our vital Fire Fighter network and their outstanding efforts on behalf of persons with neuromuscular disorders and MDC.

{ report of the chair of the board and the national executive director continued }

FSH (FASCIOCAPULOHUMERAL) MUSCULAR DYSTROPHY SYMPOSIUM

Muscular Dystrophy Canada hosted its first national disorder-specific conference, October 22 and 23, 2004, in Toronto. The event was funded and organized by persons with FSH and their families; MDC provided administrative support and assistance. More than 90 persons from Canada, the United States and France participated in the inaugural event. Special thanks are extended to Anne Harland, the key organizer and leader of the Canadian FSH Contact Group.

FUNDRAISING AND OTHER REVENUE

Our total revenue of \$7.5 million includes tremendous results from our Fire Fighters and Chapters – with \$2.2 million from Fire Fighters and more than \$955,000 from Chapters. Both groups significantly exceeded their objectives for the year, providing tremendous leadership and inspiration to our fundraising efforts. We extend sincere thanks to all of our donors and supporters who made these results possible.

LOOKING TO THE FUTURE

Our business plan of action for 2005 - 2006 presents ambitious challenges to all our stakeholders. Our research program, led by the Medical and Scientific Advisory Committee, will be built around carefully chosen targeted disorders; we look forward to an expanded relationship with the Canadian Institutes for Health Research (CIHR) and our continuing involvement with the Neuromuscular Research Partnership. Our educational activities include a modest sponsorship of a symposium in Montreal on myotonic muscular dystrophy; this event will engage leading researchers from around the world.

Our fundraising and sponsorship programs will be supplemented by the pilot test of a new fundraising and awareness-building special event. The successful new program will enhance our income, public awareness and recognition of our brand. The event, currently under development, will engage teams of our Fire Fighters, Chapters and a major corporate sponsor.

In closing, we call on all of our stakeholders, supporters, members and volunteers to make a difference in whatever way you can – be that an increase in your gift, the recruitment of new volunteers, visiting a Fire Hall to extend thanks and appreciation, lobbying for change for persons with disabilities, or promoting our mission in any way. Your actions will be sincerely appreciated and they will contribute greatly to the achievement of our goals. **TAKE ACTION! LET'S MAKE MUSCLES MOVE.**



MALCOLM HUNTER
Chair, National Board of Directors



WYN A. CHIVERS
National Executive Director



BIOMEDICAL RESEARCH is a slow, painstaking process. Progress is generally measured in years rather than weeks or months, but important scientific breakthroughs can propel an area forward by leaps and bounds. Research offers the only real hope for cures to neuromuscular disorders such as Duchenne muscular dystrophy (DMD) which, tragically, begins to assault the muscles of affected individuals

in early childhood. The burden that DMD places on individuals and their families must be unimaginably difficult to bear. Research that I have carried out over the past 15 years has focused on understanding the molecular basis for the muscle degeneration characteristic of DMD. Money from MDC helped me at the early stages of my career and now funds from the MDC Neuromuscular Research Partnership support research in my own lab.

Our current research seeks to understand how the loss of the dystrophin protein from nerve cells leads to subtle changes in the brain's wiring, resulting in cognitive defects in persons with DMD. We identified an enzyme called DGK that interacts with a family of scaffold-like proteins called syntrophins which, in turn, link DGK to dystrophin. DGK and syntrophins regulate changes in the nerve cell's "cytoskeleton" that are involved in the outgrowth of nerve processes that wire up the brain. A thorough understanding the mechanisms that guide this growth will help us uncover why dystrophin's absence affects brain circuitry.

DR. STEPHEN GEE

Director, Centre for Neuromuscular Disease
University of Ottawa

{ treasurer's report }

I AM pleased to report on the financial results of Muscular Dystrophy Canada (MDC) for the fiscal year ended March 31, 2005.

Muscular Dystrophy Canada continues to have a sound financial position. Total assets of MDC were \$4.762 million at March 31, 2005 versus \$5.022 million at March 31, 2004.

Gross revenues declined from \$8.2 to \$7.5 million, primarily due to declining revenues from Direct Response, fewer Government grants and an unusual low year in Bequest revenue. Revenues generated through Fire Fighters, Major Gifts and Investment Income all increased year over year.

Chapter revenues were \$955,000 in fiscal 2005, slightly down from \$1,016,000 in fiscal 2004, mainly due to the cyclical nature of gaming funds, and once again reflect the extraordinary dedication of all our volunteers across the country.

Firefighter fund raising continues as our single most important revenue source growing to \$2.216 million in fiscal year 2005 from \$2.044 million in the previous year, representing an 8 percent increase. This is a remarkable demonstration of the commitment of Fire Fighters that has benefited people with neuromuscular disorders throughout our fifty- year history.

Of the total \$7.5 million received, \$1.7 million was earmarked for restricted purposes and \$5.8 million was available for general (unrestricted) purposes.

On the expense side of the ledger, MDC had total expenditures of \$7.7 million and a total excess of expenditures over revenues of \$122,460, versus last year's of \$67,387.

MDC chose to adopt the new CICA accounting policy on market value accounting of its investments. The impact of this change recognized a net unrealized gain on investments over the past two years of \$123,000. Our investment portfolio is well on its way to recovering from the stock market downturn a few years ago.

Expenditures from restricted funds totalled \$1.6 million resulting in a surplus this year of \$72,000. Restricted revenues are recognized, in full, in the year received, while expenditures are recorded as they take place, which may not be in the same fiscal year. This may cause some years to show a net surplus or some years a net deficit.

Total charitable programs decreased year over year from \$4.405 million in fiscal 2004 to \$4.035 million in fiscal 2005 mainly due to less restricted project funding from government grants, decreased operating and salaries of permanent staff and lower Chapter operating expenditures. Research grants decreased by \$51,000 over last year and direct Services increased by \$93,000 over last year.

Total fundraising and administration expenditures declined year over year by \$38,000 and we will continue to measure the efficiency, effectiveness and return on investments in this coming year.

I would like to take this opportunity to thank the members of the Finance and Audit Sub-Committee who gave their time and support to Muscular Dystrophy Canada and those we serve: Wayne Erickson, Brian Keller, Vince Mercurio, Rick Mills and Diane Rowat-Walton.

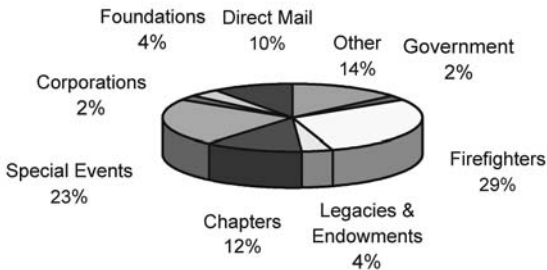
Submitted by **James Green, Treasurer and Vice-Chair of the Board of Directors and Chair of the Finance & Audit Sub-Committee**

{ financial summary }

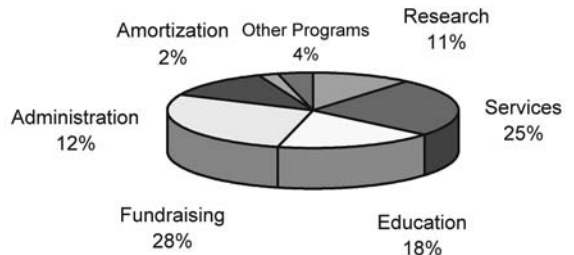
Statement of Operations (All Funds)

	<u>2005</u>	<u>2004</u>
Revenues:		
General campaign and donations	\$6,817,610	\$7,055,844
Direct costs	(688,720)	(881,664)
	<hr/> 6,128,890	<hr/> 6,174,180
Legacies and endowment contributions	321,978	776,063
Investment and sundry income	189,450	48,157
Government grants	173,721	350,230
Total Revenues	<hr/> 6,814,039	<hr/> 7,348,630
Expenditures:		
Programs and services:		
Research programs	732,659	783,986
Services	1,783,792	1,770,403
Education and information services	1,279,734	1,557,732
Other programs	239,070	292,912
	<hr/> 4,035,255	<hr/> 4,405,033
Fundraising	1,974,705	1,954,202
Administration	841,854	900,456
Amortization of capital assets	154,951	156,326
Total Expenditures before restructuring and net unrealized investment gain	<hr/> 7,006,765	<hr/> 7,416,017
Restructuring	64,964	0
Net unrealized investment gain	(135,230)	0
Excess of revenues over expenditures (expenditures over revenues)	<hr/> (\$122,460)	<hr/> (\$67,387)

**Revenue by Source
(2005)**



**Use of Funds
(2005)**



{ year ended march 31, 2005, with comparative figures for 2004 }

Condensed Statement of Financial Position

	<u>2005</u>	<u>2004</u>
Total Assets	\$4,762,253	\$5,022,246
Total Liabilities	\$1,360,969	\$1,498,502
Fund Balances:		
Neuromuscular Research	598,344	635,228
Services	490,107	493,013
Education	167,164	129,924
British Columbia Gaming	372,955	299,362
Total Restricted funds	<u>1,628,570</u>	<u>1,557,527</u>
Restricted for endowment purposes	636,031	635,515
Internally restricted	893,835	956,552
Capital assets	242,848	374,150
Total Fund Balances	<u>\$3,401,284</u>	<u>\$3,523,744</u>

Disclosure in Compliance with the Imagine Canada Ethical Fundraising and Financial Accountability Code

	<u>2005</u>	<u>2004</u>
Total fundraising revenues	\$6,817,610	\$7,055,844
Total direct costs and fundraising expenses	\$2,663,425	\$2,835,866
Total donations received for tax purposes	\$2,722,576	\$3,058,437
Total expenditures on charitable activities	\$4,035,255	\$4,405,033

Complete audited financial statements available upon request

{ taking action | advocacy & education }

Taking action

IN 2004 Muscular Dystrophy Canada vowed to increase its effectiveness in the areas of advocacy and education. To institute these changes, what was first required was a study of clients to determine where MDC should focus its efforts. The Fresh Perspectives Study involved the interviewing of over 1200 clients and yielded especially useful insights into where MDC can increase its effectiveness.

Prominent among the findings were: clients' relatively low awareness of MDC services, their concerns over their needs for equipment, homecare, financial support, and transportation, and their awareness of the need for an MDC advocacy strategy to create community support. Survey participants also noted the need for support for volunteers and chapters working in their communities on local advocacy issues.

Fresh Perspectives yielded numerous recommendations for the improvement of MDC's education and advocacy. Among the recommendations, participants stressed the need for strategies that increase awareness of advocacy and services support and that address the issues specific to their particular disorders, as well as to their regional and age-specific difficulties. The most telling recommendation of the study was that no less than 50% of funding should go to research.

Another advance for Muscular Dystrophy Canada's educational capacity was a FASCIOSCAPULOHUMERAL dystrophy (FSH) conference, which brought together people with FSH dystrophy as well as those in the medical community who are researching the disorder. The client-funded and organized event had administrative support from MDC, and was very successful concluding with a general consensus of "Why didn't we do this before?" It was an excellent model for future disorder-specific seminars.

Education continues to be a primary tool in the fight against neuromuscular disorders. From educational seminars in schools across the country, to consulting with clients, parents, health professionals and educators, Muscular Dystrophy Canada is devoted to increasing awareness and understanding of neuromuscular disorders.

Participants of the FSH conference



{ special events }

\$100,000 or more

Shad's R & R
Kevin Harrison Gala
KIA Raffle - Quebec

\$25,000 - \$99,999

Robbie International Soccer
Tournament
PRAQ (Programme Répît Aventure
Quebec)
Nancy Moreau Gala
Moose & Goose Dinner

\$10,000 - \$24,999

ICR Charity Golf Classic
Ottawa University Street Dance
Suncor Energy
Suncor Energy Foundation/Sunoco
Donate a Buck
Cormode & Dickson
Trehaven Golf Tournament
Christian Van Houtte
Frank Kummer's MDC Charity Golf
Classic
Tournoi de Golf Karl Palin
Tournoi de Golf Lallier Repentigny
Walter Sedlbauer's Cougar Classic
Golf Tournament

\$5,000 - \$9,999

Jacques Desmeules
Overwaitea Food
Bryan & Company
7-Eleven Canada
Savers Plus
13e Tournoi de Balle donnée
Intermunicipal des Col's Bleus
Barrhaven Lions Club Labour Day
Fun Day
Teke In A Box
Randonnée Familiale Loblaws
Philippe Marcotte
Whispers Bar & Restaurant

\$1,000 - 4,999

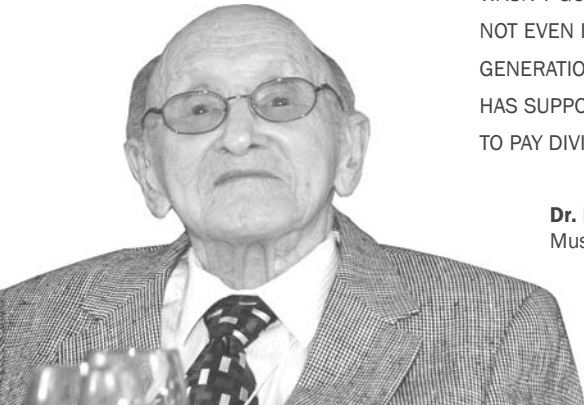
Nova Scotia Co-ed Volleyball
Association
Wee Folk Kindergarten
Shearwater Children's Centre
Fox Hollow Child Care Centre
Bridgewater Daycare Centre
MUNSU-MUN Childcare Centre
Sackville Family Daycare and
Preschool
The Growing Place

\$1,000 - 4,999 continued

Pumpkin House Day Care
O'Reilly's Pub
Leroux, Beaudry, Picard et
Associés
Toddler's Corner Daycare
Papillons et Pissenlits
Creative Kids Daycare
Discovery Day Care
3 Mile Steakhouse & Pub
Ile des Soeurs-Mini Tournoi de
Golf
Chantal Germain
Grocery Hall of Fame
Kevin Saunders Memorial
Softball Tournament
Huron Oaks Ladies Charity
Scramble
Moose Lodge Labour Day
Weekend Activities
Fred Deeley Imports Ltd Golf
Tournament
André Lepage Family Golf
Tournament
Johanne Leblanc
Telus Corp.

“ I KNEW FINDING A CURE WOULD HAVE TO BE A LONG-TERM GOAL, THAT WE'D HAVE TO BE PATIENT... I ALSO KNEW A CURE WASN'T GOING TO HAPPEN IN MY SON'S LIFETIME, MAYBE NOT EVEN IN MY OWN. BUT I KNEW IT WOULD HELP FUTURE GENERATIONS. IN FACT, THE RESEARCH THE ORGANIZATION HAS SUPPORTED OVER THE YEARS IS ALREADY BEGINNING TO PAY DIVIDENDS, AND THAT MAKES ME VERY HAPPY. ”

Dr. David Green,
Muscular Dystrophy Canada Founder



{ our donors | named gifts }

REALIZED BEQUESTS

Jean Isabelle Kennedy
Berthe Duquet
Olive Mildred Johnson
George Walter Staffin
Joyce A. Bobbitt
Eileen Elizabeth Boyd
Adelaide G. Hanna
Rosemary Rita Deleo
Julia Chownyk
Virginia Draper
Jean Walters
C. Helen Robb
Margaret Gossert

Jean Vivian Grant
Jeanne Marie Overby
Stephen Davies
Isabel Jean Clark
Gladys W. Storer
Mary Alice Williams
Dorothy Frances Lenore
Simmons
Harwood O. Johnson
Clara Lucille Adamson
Clara B. Sanderson
Ernest Wheeler

PLANNED GIFTS

Annette Patricia Pomeroy
Doris Laura Godfrey
Elizabeth Carter Watters
Helen Kathleen Harrop
Helen Welsh
Shirley Margaret Jones
Spurgeon LeGrow

Taking action

NAMED FUNDS

Fund

Green Research Fund
Friends of Garrett Fund
Friends of Fraser Earle Fund
Lloyd Lawrence & Friends Fund
Theodore S. Wise Research Campaign
Dr. Bonnie Sawatzky Scholarship Fund
Fonds Sylvie Séguin
Fonds Jessica Chami
Fonds René Duchesne
Laurie Goldlist Memorial Fund

ENDOWED FUNDS

Fund

Bernstein Family Health Research Fund
Kit Davison Fund
Mary Ann Wickham Fund
F.W. Drummond Fund
Edna Gordon Fund

Created by

James Green
James & Deborah Cumming
Fraser Earle
Lloyd Lawrence
Theodore S. Wise
Dr. B. Sawatzky
Sylvie Séguin
Jeannine Chouéri
Ruth Duchesne
Rodeen Stein & family

Created by

Issie Bernstein
Kit & Douglas Davison
Mary Ann Wickham
Florence Winnifred Drummond
Edna Gordon

{ the nucleus }

The Nucleus recognizes individuals and families that make gifts of \$1000 or more and organizations that make gifts of \$5000 or more to Muscular Dystrophy Canada in a calendar year.

INDIVIDUALS

Titanium \$25,000 - \$49,999

James Green

Gold \$10,000 - \$24,999

Lloyd Lawrence

Silver \$5,000 - \$9,999

Tom J. Cappelli
Malcolm Hunter
Brian Keller
Al J. Libfeld
Kathleen Wagner

Bronze \$1,000 - \$4,999

Kim Anderson
Kelly Backholm
Gordon Barr
Cathy Beckstead
Maria Benincasa
G.M. Blank
Wyn Chivers
Ray Clancy
J.A. Clark
Laura A. Cole
Nancy Cumming
James K. Cumming
Helena Diogo
Ruth Duchesne
Coleman Friedman
Francis Giroux
George Henderson
K.T. Kan
Steven Kazman
Christian Laguë
Terry Lanning
Harold H. Love
Murray Lynn
Jim McGregor
Herbert McCambridge
Patrick McCarter
Tim McCarthy

Bronze continued

Valentine H. Mody
Judy Moore
Kenneth A. Nevar
Camillo Pavone
Margaret Richardson
Wayne Roberts
Ginette Robichaud
Shirley A. Russell
Alain Saumure
Bonnie Sawatzky
Ellen Scarrow
Judith Spink
Dana Stehr
Mike Steplock
Robert M. Vachon
Christian L. Van Houtte
Wil Verheyen
Eric Wallis
Jim Wiebe
Lawrence R. Wilson
Theodore S. Wise

ORGANIZATIONS

Platinum \$50,000 - \$99,999

TD Canada Trust

Titanium \$25,000 - \$49,999
Deeley Harley-Davidson Canada
Fondation du Club de Hockey du Canadien pour l'Enfance
Vancouver Foundation
Human Resources Development Canada

Gold \$10,000 - \$24,999

152245 Canada Inc. (Power Corporation)
Air Canada
Banque HSBC Canada
Bell Canada
CKOI 96.9 FM
Le Devoir
Fraternal Order of Eagles Ladies Aux. 2726

Gold continued

Filles D'Isabelle Saguenay-Lac-St-Jean
The George and Kay Goldlist Foundation
The Harold Crabtree Foundation
HSBC Securites (Canada) Inc.
Hydro-Québec
The Leonard & Betty Jeffery Foundation
The Printing House Limited
Royal Bank of Canada
The Spina Bifida and Hydrocephalus Association of BC
SAQ
Weldwood of Canada Limited
White-Smoke Productions

Silver \$5,000 - \$9,999

Alcan Inc.
Analysis Psychologie Organisationnelle
Association des Agents de Protection du Saguenay-Lac-St-Jean
Banque Nationale du Canada
Bélair, Deloitte & Touche
Bell Nordiq
Borden, Ladner, Gervais
Government of Canada/HRDC-Halifax
Canadian Paraplegic Assoc, B.C. Div.
CGI
Coramh
Custom Control Panels Inc.
G.N. Andison Foundation Inc.
The Hamber Foundation
L.M. Harding Medical Supplies
Loyal Order of Moose #1499
Mosaic
RBC Foundation, Nova Scotia
RBC Foundation, Ontario
RBC Foundation, Quebec
Samson, Bélair, Deloitte & Touche
City Of Winnipeg Employees' Charitable Fund
Zeller Family Foundation

{ our fire fighters }

FIRE FIGHTERS have once again made a huge contribution to Muscular Dystrophy Canada over the past year, as they have every year since they partnered with MDC in 1954. Boot Drives, special events and other community programs continue to be very successful fundraisers delivered by Fire Fighters across Canada. In addition Fire Fighters serve within our volunteer network as leaders in our Chapters, Regions and as part of national committees of MDC. The generosity and support of Fire Fighters through their communities is sincerely appreciated by Muscular Dystrophy Canada.

The term “heroes” is very appropriately used in association with Fire Fighters. This term has more significance now than ever, and on many levels. Fire Fighters risk their safety in the line of duty, and they bring that sense of duty to their communities as well. As a group, each and every year since 1954, Fire Fighters' have produced the largest contributions to Muscular Dystrophy Canada – in doing so they have become the heroes of all persons with neuromuscular disorders.

Through their events and constant promotion of our cause, Fire Fighters raise awareness of Muscular Dystrophy Canada and our mission. Through their activities in their communities, they inspire Canadians to take action in the fight against neuromuscular disorders.

Thank you for your actions and all you do to help **make muscles move!**

Top Three Fundraising Fire Departments, by region:

Western Canada

Fort McMurray Fire Fighters, Local 2494
Smithers Fire Department
Delta, Local 1763

Ontario & Nunavut

Whitby Professional Fire Fighter Association, Local 2036
Barrie Fire & Emergency Services, Local 1753
Ottawa District 70 Volunteer Fire Fighters Association

Quebec

Pompiers de la Ville de Québec
Pompiers de Sherbrooke
Sécurité Publique de Drummondville

Atlantic Canada

Westphal Cole Harbour Firefighters Association
Moncton Firefighters Association, Local 999
Saint John Firefighters Association, Local 771



{ our chapters }

OVER THE past year Muscular Dystrophy Canada's Chapters have once again done an incredible job in contributing to the fight against muscular dystrophy.

MDC Chapters and Volunteers are our key base of support in the communities they serve. Local fundraising, education, public awareness, and direct involvement with persons with neuromuscular disorders and their families are all delivered by our Chapter Volunteers. It would be impossible for MDC to bring the fight against neuromuscular disorders to the local and regional level without their actions and support.

We thank all those involved in our Chapters for doing their very important part to help **make muscles move!**

Top Three Fundraising chapters, by region:

Western Canada

Fraser Valley Chapter
Kootenay Chapter
Okanagan Chapter

Ontario & Nunavut

Ottawa Chapter
Greater Kingston and Area Chapter
Windsor Chapter

Quebec

Section Locale du Saguenay
Section Locale de l'Estrie
Section Locale de l'Outaouais

Atlantic Canada

Central New Brunswick Chapter
Southeastern New Brunswick Mighty Drivers Chapter
Fundy Chapter



{ the muscle & chrome neighbourhood }

THE MUSCLE & CHROME NEIGHBOURHOOD represents the strength of the partnership between Muscular Dystrophy Canada and Harley-Davidson Motorcycles. Since 1988, the family of Harley-Davidson Retailers, H.O.G. Chapters and Deeley Harley-Davidson Canada have been strong supporters in our fight against neuromuscular disorders.

Since the partnership began, the family of Harley-Davidson has collectively contributed more than \$2.45 million to benefit the more than 50,000 Canadians with neuromuscular disorders.

In the final months of 2004, Muscular Dystrophy Canada and Harley-Davidson introduced an exciting new fundraising initiative -- The Muscle & Chrome Neighbourhood Holiday Toque -- just in time for the winter season!

The toques were popular at motorcycle shows across Canada and were also sold at participating Harley-Davidson retailers. For each toque sold, \$5 was donated to support Muscular Dystrophy Canada's Research, Advocacy and Services programs.

Muscular Dystrophy Canada thanks the many retailers who sold the Muscle & Chrome Neighbourhood Holiday Toque over the winter season. Your generosity has helped people from all walks of life with neuromuscular disorders. Muscular Dystrophy Canada also thanks Deeley Harley-Davidson for their generosity and enthusiasm, and the many H.O.G. chapters across Canada who held special events in aid of Muscular Dystrophy Canada.

Thanks for doing your part to help **make muscles move!**



{ the muscle & chrome neighbourhood }

HARLEY-DAVIDSON RETAILERS

Calgary Harley-Davidson
 Harley-Davidson of Medicine Hat
 Freedom Harley-Davidson
 Harley-Davidson of Prince George Ltd.
 Steve Drane Harley-Davidson Ltd.
 Trev Deeley Motorcycles
 Barnes Harley-Davidson/Buell
 Harley-Davidson of Cranbrook
 Kamloops Harley-Davidson
 Harley-Davidson Grande Prairie
 Kane's Motor Cycle Shop Ltd.
 Heritage Harley-Davidson
 Redline Harley-Davidson
 Prairie Motorcycle Ltd.
 Harley-Davidson of Yorkton
 Harley-Davidson of Winnipeg
 Lone Star Harley-Davidson
 Clare's Cycle & Sports Ltd.
 Duke's Harley-Davidson
 Fox Harley-Davidson/Buell
 Thunder Bay Harley-Davidson
 MotoSport Plus
 Poole's Cycle
 Motorsport Custom Accessories
 Rocky's Harley-Davidson
 Barrie Harley-Davidson
 Mackie Harley-Davidson/Buell
 Harley-Davidson of Ottawa
 Harley-Davidson/Buell of Peterborough
 The Shop
 Thunder Road Harley-Davidson
 Davies Harley-Davidson
 Goulet Moto Sports

Kitchener Harley-Davidson
 Pete's Sales & Service Ltd.
 Quinlan's of Huntsville Inc.
 Harley-Davidson of Toronto
 Bibeau Moto Sport Inc.
 Harley-Davidson Laval Enrg.
 Ramsay's Harley-Davidson
 Toys for Big Boys Ltd.
 Privateers Harley-Davidson
 Eldridge's Holdings Ltd.
 Red Rock Harley-Davidson
 Harley-Davidson Rimouski Inc.
 Atelier de Mécanique Prémont Inc.
 Centre de Motos Harley-Davidson Inc.
 Boileau Moto Services Enrg.
 Sport Boutin Inc.
 Hamilton & Bourassa
 N.J.N. Motosport Inc.
 Harley-Davidson Montreal Inc.
 Moto Sport Blanchette Inc.
 Les Entreprises Denis Boisvert Inc.
 Shawinigan Harley-Davidson

HOG CHAPTERS

HOG London Chapter
 HOG Medicine Hat Chapter 9120
 HOG Kootenay Chapter
 Moncton HOG Chapter
 Nipissing HOG Chapter
 HOG Edmonton Chapter
 Newfoundland & Labrador HOG Chapter
 HOG Vancouver Island Chapter
 HOG Kamloops Chapter

{ taking action | services }

THE SERVICES Department of Muscular Dystrophy Canada have a demanding job to perform. Charged with the distribution of funds and services throughout their respective regions, they are responsible to those affected by neuromuscular disorders, as well as their families and care-givers.

Responding to the needs of people affected by the many neuromuscular disorders under MDC's umbrella requires understanding clients' disorders and their treatments, as well as their everyday needs and desires. Services teams, guided by nursing professionals, attempt to meet equipment needs and provide information sought by clients, their families, educators, and health-care professionals, and refer clients to community services. Thanks to Services for taking action to help **make muscles move!**

“ **KNOWING THAT MUSCULAR DYSTROPHY CANADA IS THERE FOR US** IS HUGE. FROM FINANCIAL SUPPORT TO ALLEVIATE THE BURDEN OF COSTLY EQUIPMENT, TO BRINGING AWARENESS TO THE COMMUNITY REGARDING NEUROMUSCULAR DISORDERS, MDC'S SUPPORT HAS HELPED IMPROVE THE QUALITY OF LIFE OF THOSE WITH NEUROMUSCULAR DISORDERS AND THE FAMILIES THAT SUPPORT THEM. THE WHEELCHAIR HAS ALLOWED US TO GO FOR FAMILY WALKS AND ATTEND FUNCTIONS... THE ELEVATOR AND AUTOMATED DOORS FROM MDC ALLOW COLE TO ACCESS OUR HOME INDEPENDENTLY, WHICH IS ABSOLUTELY WONDERFUL! AS PARENTS OF A CHILD WITH A NEUROMUSCULAR DISORDER, IT'S GOOD TO KNOW THAT THERE IS SOMEONE SEARCHING FOR THE ULTIMATE GOAL, A CURE. ”

Vicki Belland
Cole's mom



{ contact us }

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Taking action



To win the fight against
neuromuscular disorders,
it takes more than words...
it takes action.

TAKE ACTION, PLEASE GIVE.

Research | Advocacy | Services

1 866 MUSCLE 8
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 **Muscular
Dystrophy Canada**
let's make muscles move

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